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Crewed and Space Transportation Systems Cost Model

CAST

NASA Cost Symposium

August 12, 2014

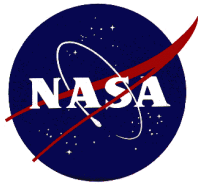
Presented by:

Andy Prince – NASA MSFC

and

Richard Webb – KT Engineering





Crewed and Space Transportation Systems Cost Model

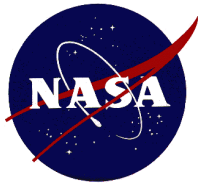
OUTLINE



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- **CAST - What it is**
 - Relationship to NAFCOM
 - Relationship to Project Cost Estimating Capability (PCEC)
- **Development Approach**
 - Overall goals - Philosophical framework
 - What we are estimating
 - Work and Functional Breakdown Structures (WBS & FBS)
 - How we are estimating
 - Basis of estimate – historical database
 - Cost Estimating Relationship (CER) development
- **End Product**
 - Model and data
 - Depth and breadth



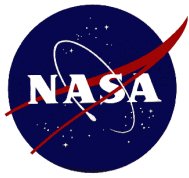


CAST – What It Is



- **What it is**
 - New, unique cost model for use in estimating space transportation systems, including crewed systems, and earth-to-orbit and in-space transportation systems.
- **Relationship to NAFCOM**
 - CAST includes, but offers a more tailored estimating capability than NAFCOM
 - NAFCOM CER historical database is point-of-departure for many of the CAST CERs
 - CAST CERs draw on NAFCOM experience, but are not necessarily the same
 - Researching/updating/documenting NAFCOM historical database to be sure we understand it
 - As applicable, segregating out spacecraft datapoints
 - Adding additional datapoints as appropriate
 - Other changes/enhancements
 - NAFCOM 12 CERs will remain accessible as-is through PCEC
- **Relationship to Project Cost Estimating Capability (PCEC)**
 - CAST will be part of/accessible through PCEC
 - Model and data/documentation (through ONCE and REDSTAR)





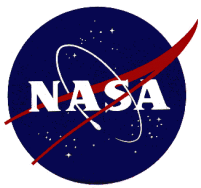
Crewed and Space Transportation Systems Cost Model **Development Approach**



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- **Overall goals - Philosophical framework**
 - **Definition of a model:** Mathematical relationships based on known historical data for use in estimating the cost of future systems
 - **Focus: The data and arithmetic; Not the “bits and bytes”**
 - We are feeding math and data to PCEC developers for incorporation in the overall PCEC
 - **Emphasis: Basis of Estimate = Traceability and transparency of estimate to database**
 - Development and documentation of the database and analytical processes behind the CERs incorporated in the model
 - Provides flexibility to use CAST data/model as point-of-departure for tailored/customized estimates





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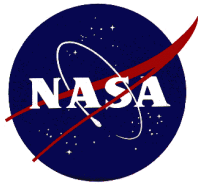
What We Are Estimating – WBS/FBS



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- **What do we want to model? - Primary Assumptions/Considerations**
 - There will be a set of CERs or equivalent estimating capability available to PCEC users for each WBS line item
 - The WBS/CERs should be set up to utilize/reflect as much historical source data as possible
 - The WBS/CERs should be set up to provide users with as much useful information as possible to cover a wide range of potential uses
 - Results in need to consider multiple dimensions
- **Breakdown Structure Dimensions:**
 1. **End Items (Products & Services) = WBS**
 - Point of Departure = NAFCOM (Launch Vehicle and Crew Vehicle Templates), MIL HDBK 881, Others
 - Will feed NPR 1720 (1.8) and CADRE; but estimates will be done at lower levels
 - Initially hardware only, but add launch and flight ops (and NREC facilities) to provide full LCC estimating capability
 2. **Time = Non Recurring and Recurring CERs for each WBS element**





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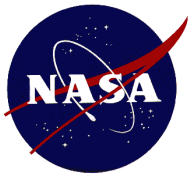
What We Are Estimating – WBS/FBS



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- **Breakdown Structure Dimensions (continued):**
- 3. Functions (Engineering, Touch, Mfg Support, QA, etc.) = Functional Breakdown Structure (FBS)**
 - A lot of the historical data is in this format, not by end item
 - Many (most?) cost reduction/affordability approaches relate most directly to functions, not end items
 - E.g. Touch labor vs. automated welding; SR&QA vs. reduction in Gov't Mandated Inspection Points (GMIPS); Facility O&M vs. shared facilities
 - Separate from, but equal to WBS CER results: $\sum \text{WBS elements} = \sum \text{FBS elements}$
 - CAST includes estimating relationships between WBS and FBS elements – ratio analysis
- 4. Elements of Cost = Labor hours, Labor \$'s, Overhead \$'s, ODC's, Materials, Subcontracts**
 - Included (explicitly or implicitly) in WBS and FBS results
 - Primary inputs on (for instance) 533 data
- **Wraps**
 - Review/define terms
 - Contractor, Non-Prime Support, Civil Service
 - Program Management & Support, SE&I, S&MA, Vehicle Integration, etc.
 - Cost-to-cost non-linear CER's (not just a %)
 - Based on historical data: R&PM, Cx, SLS, etc.
 - Non-Recurring vs. Recurring; Program Approach (e.g. Cx vs. SLS vs. Shuttle)





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What We Are Estimating – WBS/FBS



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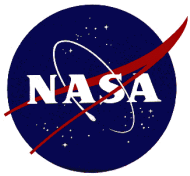
- Current CAST WBS

1	2	3
SYSTEM		
Program Segment		
	Program Mgt & Support	
	Systems Engr & Integ	
	Safety & Mission Assur	
Vehicle Segment		
	Integration, Ass'y, Checkout	
	Structures	
	Wing	
	Tail	
	Fuselage/Body	
	Thrust Structure	
	Adapters	
	Holddown Structures	
	Secondary/Support Strcuts	
	Tanks	
	Fuel	
	Oxidizer	
	Intertank	
	Thermal Protect	
	Mechanisms	
	Flight Controls	
	Separation	
	Recovery	
	Umbilicals	
	Main Propulsion Systems	
	Feed	
	Fill & Drain	
	Purge & Vent	
	Pressurization	
	Thermal Protection	
	Passive	
	Active	

1	2	3
SYSTEM		
Vehicle Segment (continued)		
	Propulsion	
	Liquid Engines	
	Solid Motors	
	Reaction Control Sys	
	Orbit Maneuvering	
	Avionics & Power	
	Guidance, Nav, & Control	
	Communication & Tracking	
	Data Processing	
	Instrumentation	
	Telemetry	
	Thermal Control	
	Elec Power Generation	
	Elec Pwr Distribution & Control	
	Flight Termination System	
	Shroud/Fairing	
	Structures	
	Payload Accomodations	
	Utilities	
	Separation	
	Crew Systems	
	Environ Ctl & Life Support	
	Crew Accomodations	
	Displays & Controls	
Software Segment		
	Flight Software	
	Ground Software	
Test Segment		
	Ground Test Operations	
	Special Test Equipment	
	Flight Test Operations	

1	2	3
SYSTEM		
Ground Segment		
	Production Facilities	
	Facility	
	Tooling	
	Launch Facilities	
	Pad	
	Vertical Processing	
	Horizontal Processing	
	Launch Control	
	Payload Processing	
	Mobile Launch Platform	
	Landing	
	Infrastructure	
	Test Facilities	
	Integrated Vehicle	
	Propulsion	
	Structures	
Operations Segment		
	Launch Operations	
	Flight Operations	





Crewed and Space Transportation Systems Cost Model

What We Are Estimating – WBS/FBS



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- FBS Examples: Program & Propulsion Segments
- Works with WBS as two-dimensional matrix
 - Not every matrix “box” is relevant/has data
 - Nature of input/source data dictates which direction calculation goes

FBS Elements

123			LABOR					Engineering				
LAUNCH SYSTEM			Program Mgt & Support					Design & Special				
			PM&S	Bus Ops	Logistics	Supt Svcs	ODC	Sys Integ	Sys Analy	Analy	Sustain	Studies
Program Segment												
Program Mgt & Support			X	X	X	X	X					
Systems Engr & Integ								X	X	NREC	REC	X
Safety & Mission Assur												
Vehicle Segment												
Propulsion												
Liquid Engines			X	X	X	X	X	X	X	NREC	REC	X
Solid Motors					X	X	X	X	X	NREC	REC	X
Reaction Control Sys												
Orbit Maneuvering												

Some overlap with WBS line items and elements of cost

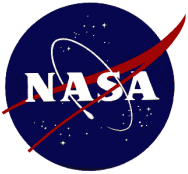
123			Manufacturing				MATERIAL & SUBCONTRACT			Support Hardware		
LAUNCH SYSTEM			Touch	Mfg Supt	SR&QA	Facility O&M	Flight Hdw 1	Flight Hdw 2	Flight Hdw N	Support Hdw 1	Support Hdw 2	Support Hdw N
Program Segment												
Program Mgt & Support												
Systems Engr & Integ												
Safety & Mission Assur												
Vehicle Segment												
Propulsion												
Liquid Engines			X	X	X	X	Pumps	Nozzle	Controller			
Solid Motors			X	X	X	X	Case	Propellant	Nozzle			
Reaction Control Sys												
Orbit Maneuvering												

FBS elements can vary by WBS line item

Some overlap with WBS line items and elements of cost

FBS elements can vary by WBS line item





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What We Are Estimating – WBS/FBS



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FBS CER Application Example

Question:

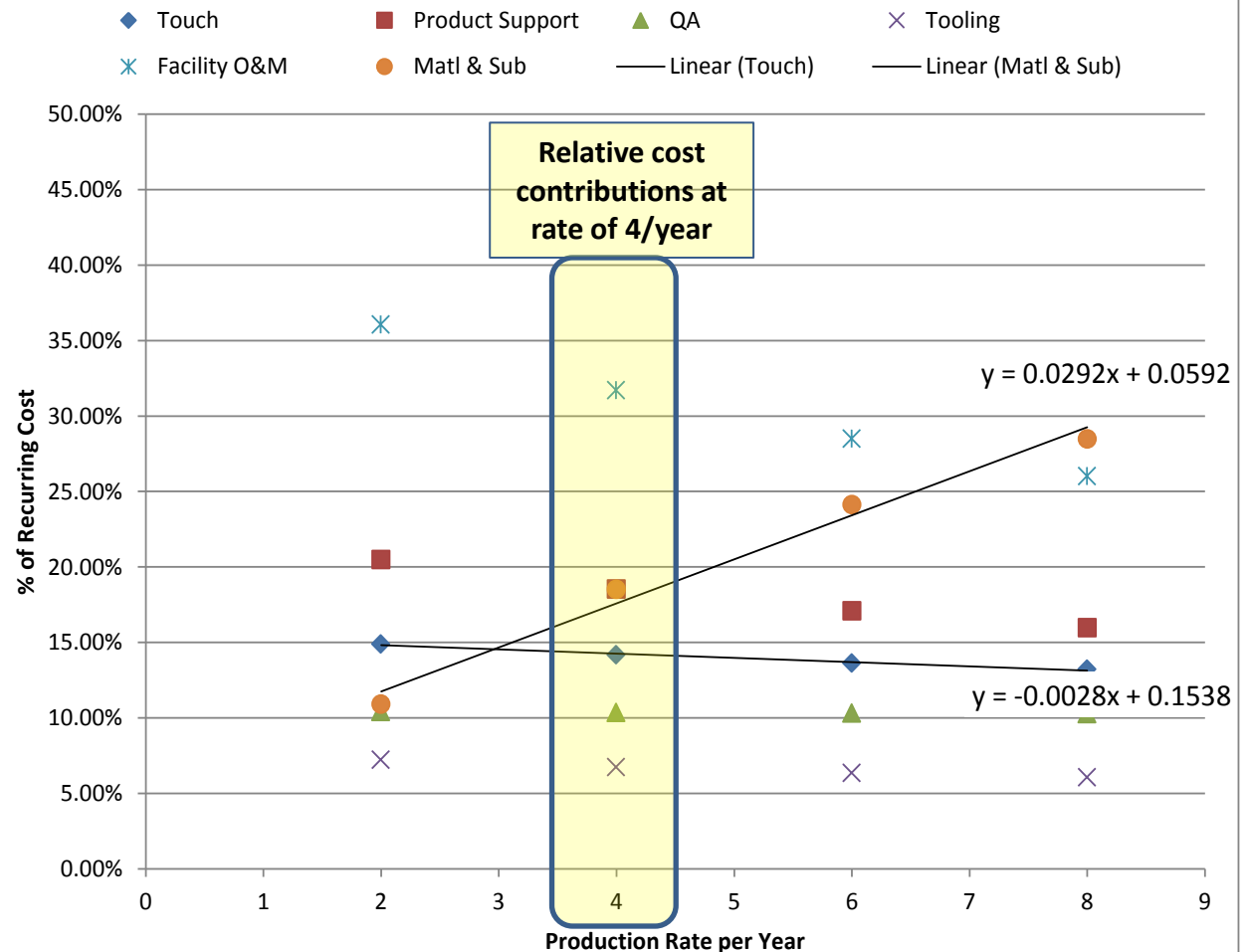
- At production rate of 4 per year, what is savings if introduce automated welding equipment for propellant tank manufacturing?

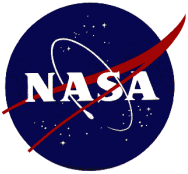
Assume

- WBS Tank CER output = \$10M/tank
- Estimated savings = 60% reduction in touch labor

Application

- Touch Labor % of Total \$ = $-.0028 \times (\text{rate}) + .1538$
- Touch Labor % @ 4/year = $-.0028(4) + .1538 = 14.3\%$
- $14.3\% \times (\$10\text{M} \times 4) = \5.7M touch labor cost per year
- $\$5.7\text{M} \times 60\% = \$3.4\text{M}/\text{year}$ savings
- $\$3.4\text{M} / \$150\text{M}/\text{MYE} = 22$ EP reduction in touch labor headcount





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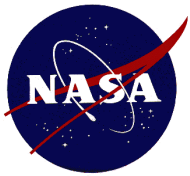
How We Are Estimating



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- **Basis of estimate – historical database**
 - Evaluate the existing historical database : relevance, validity, content, assumptions
 - E.g. Centaur G' (i.e. Shuttle Centaur) – 80's, derivative and incomplete, CISS included?, allocations?
 - Add new historical datapoints
 - Pretty sparse, mostly mods, many not completed:
 - Shuttle upgrades: Super Lightweight ET, ASRM, MEDS (glass cockpit)
 - New programs: ARES, Orion, J2X
 - Limited knowledge: RS68, EELV
 - Publicly available: supplemental (?), anecdotal vs. verifiable
- **Cost Estimating Relationship (CER) development**
 - Scarcity and age/applicability of data relative to utilization methods in CER development
 - The choice, measurement, and quantification of qualitative and/or binary independent variables
 - Dummy variables vs. “complexity” factors
 - Manned/unmanned, upper stage/booster, expendable/reusable, etc.
 - Program Approach (“Platform”), Funding Certainty, Insight/Oversight (Wraps)
 - Relative to a baseline system vs. “pure” judgment - documentation
 - Sanity checks
 - Best-fit regression results must make sense
 - A• E.g. negative slope for New Design variable
 - dd fixed/variable cost estimating capability: learning and rate curves





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How We Are Estimating



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• CER/Database Issues

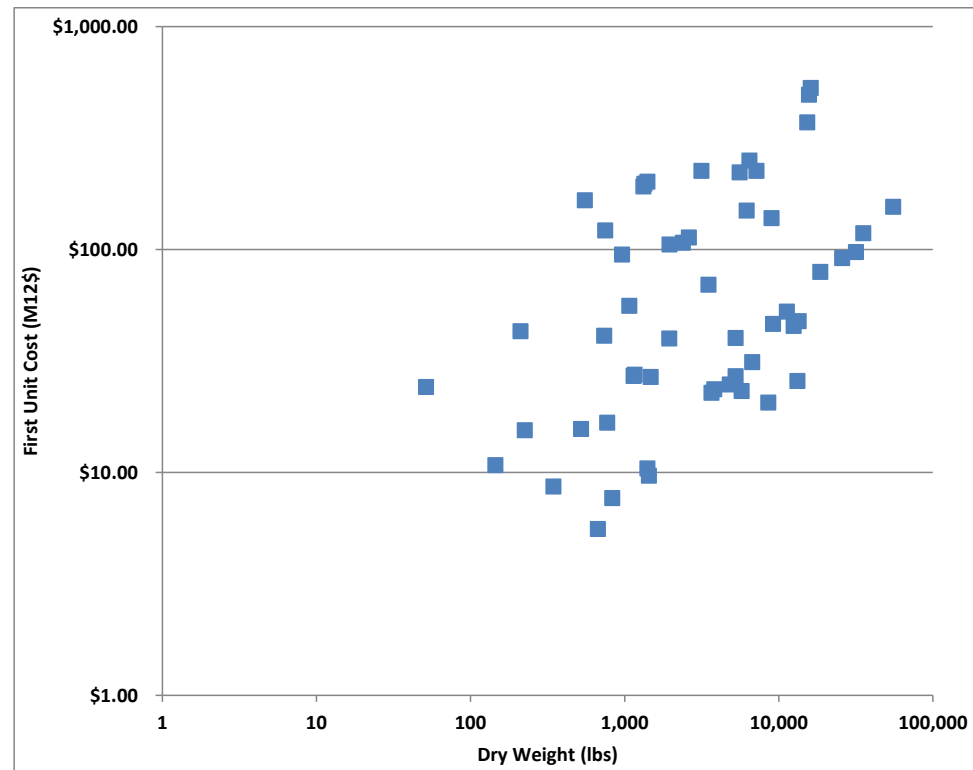
- Scarcity and age/applicability of data relative to utilization methods in CER development
- Example: Structures & Mechanisms

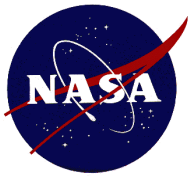
- 54 datapoints
- 15 subsystem/component CERs
- 5 one-point "CERs"

- 11 (10) Vehicle Systems
- Latest "initial launch year" = 1986

	Subsystem	# Points
1	Mech.- Actuators	1
2	Mech. -Separation	2
3	Leading Edge	1
4	Interface Hardware	1
5	General	17
6	Mech. - Payload Bay Doors	1
7	Wing	4
8	Skirt	4
9	Base Heat Shield	2
10	Mech. - Hydraulics	1
11	Tank	10
12	Intertank	2
13	Thrust Structure	4
14	Re-Entry Heat Shield	2
15	Interstage	2

	Vehicle	Initial Launch Year
1	Apollo CSM	1968
2	Apollo LM	1968
3	Centaur-D	1966
4	Centaur-G'	1986
5	External Tank	1981
6	Gemini	1965
7	Shuttle Orbiter	1981
8	S-IC	1968
9	S-II	1968
10	S-IVB	1968
11	Spacelab	1983





CAST: End Product



- **Model and data: Traceability and transparency**
 - CAST will provide the end item estimating capability currently available in NAFCOM
 - CAST will add:
 - Functional estimates
 - Fixed/variable production & operations estimates
 - Other expanded capabilities
 - Updated/expanded documentation of CER analyses and historical database
- **Estimating capability: Depth and breadth**
 - Both WBS and FBS dimensions
 - Time dimension - Full life cycle cost estimating capability: “sand charts”
 - Spread vs. non-spread cost
 - Cost as function of flight/production rates over time
 - (Eventually) Nonrecurring facilities, mission and launch ops

